



January 1, 2008

Dear Supporter:

On behalf of the National Hispanic Professional Organization, we invite you and your company to participate in our Annual NHPO Golf Tournament. Our annual golf tournament will be held on Tuesday, March 18, 2008, at Longwood Golf Club located at 13300 Longwood Trace Dr., in Cypress, Texas 77429.

NHPO is a non-profit organization founded on January 1, 2004. The purpose of the organization is to create networking opportunities and enhance leadership skills. The philosophy of the founders of NHPO was to create an organization that catered to Hispanic professionals from all walks of life. The benefits of partnering with NHPO include educational outreach initiatives, recruitment opportunities, brand exposure to an educated consumer group, and community reinvestment. Today, NHPO is Houston's largest Hispanic professional organization with over 750 members.

In summary, we hope you will consider sponsoring our event. Your sponsorship will have a direct impact on strengthening our communities and enhancing the leadership skills of our Hispanic Professionals. We look forward to hearing from you and your role in our golf tournament. Any level of participation, including **in-kind donations**, will be appreciated. If you have any questions, please contact us at (713) 880-5185. We hope to see you soon!

Sincerely,

Ben Mendez

Ben Mendez
National Chair

Greg Compean

Greg Compean
Golf Committee Chair

Please make checks payable to:

Credit Cards Accepted

NHPO
2723 Houston Avenue
Houston, Texas 77009



MEMBERSHIP DEMOGRAPHICS

Ethnicity

African American	1%
Asian or Pacific Islander	1%
Hispanic	96%
Caucasian	1%
Other	1%

Gender

Female	53%
Male	47%

What year I first joined NHPO

2007	27%
2006	39%
2005	9%
2004	25%

College Education

No College	3%
Some College	23%
Associates Degree	17%
Bachelor Degree	35%
Masters Degree	20%
PHD	2%

Work Situation

I own a business.	43%
I work for a small business.	9%
I work for a non-profit.	1%
I work for a corporation.	32%
I am unemployed.	3%
I am a stay-at-home parent.	1%
None of the above.	11%

Industry I work in

Construction	4%
Education	9%
Entertainment	7%
Financial	16%
Healthcare	3%
Information Technology	3%
Insurance	4%
Legal	7%
Marketing	14%
Real Estate	10%
Retail	4%
Transportation	3%
Other	16%

Age

25 and Younger	9%
26 – 35	28%
36 – 45	26%
46 – 55	28%
56 – 65	9%

Registered to Vote

Yes	93%
No	7%

Marital Status

Single (Never Married)	34%
Married	46%
Divorced	19%
Widowed	1%



**NHPO GOLF TOURNAMENT
SPONSORSHIP LEVELS & ENTITLEMENTS**

- | | | |
|---|--|----------------|
| <input type="checkbox"/> EVENT UNDERWRITER | <ul style="list-style-type: none">• 3 Foursomes (12 players)• Mention on all media coverage (print)• 5 minute podium announcement• Contest named after your company• Display company banner and tents at three Par Three Holes• Hole sponsorship with signage on 1st tee box• 12 boxed lunches and awards dinner• Entitled to distribute company give-aways at event | \$5,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | <ul style="list-style-type: none">• 2 Foursomes (8 players)• Mention on all media coverage (print)• Display company banner• Hole sponsorship w/company tent at one Par Three Hole• 8 boxed lunches and awards dinner• Entitled to distribute company give-aways at event | \$2,500 |
| <input type="checkbox"/> GOLD SPONSOR | <ul style="list-style-type: none">• 1 Foursome (4 players)• Hole sponsorship with signage on tee box.• 4 boxed lunches and awards dinner• Entitled to distribute company give-aways at event | \$1,000 |
| <input type="checkbox"/> BRONZE SPONSOR | <ul style="list-style-type: none">• 1 Foursome (4 players)• 4 lunches and awards dinner | \$ 500 |
| <input type="checkbox"/> INDIVIDUAL PLAYER | <ul style="list-style-type: none">• 1 Player - lunch and awards dinner | \$ 150 |
| <input type="checkbox"/> HOLE SIGN | <ul style="list-style-type: none">• One 18" X 24" hole sponsor sign | \$ 100 |



REGISTRATION FORM

Contact: _____

Title: _____

Company: _____

Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Office Phone: _____

Cell Phone _____

Fax: _____

Referred By: _____